

Soroptimist Forward

Collective Impact FY19/20

SEPTEMBER 1, 2019—AUGUST 31, 2020

During unprecedented challenges, we found strength in our unity to help women and girls. While the COVID-19 global pandemic created substantial barriers in our efforts, we learned, we adapted, and we persevered. Let us be inspired by our steadfast support and reflect on our many accomplishments as we embark on a more brilliant future together.

PROGRAM

LIVE YOUR DREAM AWARDS®

- **\$2,800,000** in *Live Your Dream Awards* was given through the program ▲7%
- **1,770** deserving women ▲7%
- **94%** increased their self-esteem
- **95%** became a role model for their dependents



DREAM IT, BE IT®

- **17,200** girls participated ▼17%
- **86%** feel prepared to pursue their career goals
- **88%** feel more confident about their future success
- **84%** have role models supporting their goals

ENGAGEMENT

- **2,983** new and charter members ▼23%
- **26** new and reinstated clubs ▼36%
- **30%** of new members joined because of our Dream Programs ▲6%
- **Soroptimist Forward** created to drive awareness and action



RECOGNITION

- **50,646** social media followers for SIA + LYD.org ▲5%
- **152,050** people in LiveYourDream.org community ▲5%
- **614,360** unique website visitors to LiveYourDream.org ▲5%



PHILANTHROPY

- **\$1,970,000** in total contributions ▼27%
- **1,508** individual donors ▲15%
- **72%** of clubs participated in Club Giving ▼16%
- **COVID Fund Appeal** raised critical funds to assist 1,120 club members

